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Skills

Microsoft Office Suite Excel, Word, powerpoint +
Adobe Creative Suite Photoshop, Illustrator, Premiere +
Social Media Management TikTok, Instagram, Discord +

Moderating	Recruiting moderators
Crisis management	User Support
Data Analysis	Content Creation
Communication	Event Coordination

Education

Humber College, Toronto, Ontario
Advanced Diploma
3D Animation, Art and Design 2015 - 2018

Tamar Schwartz

Community Manager

Professional Summary

Creative and knowledgeable Community Manager with 6 years of experience building and managing communities of over 50k members. Skilled in implementing and optimizing social media, events, ads, and giveaway campaigns to generate views, attract new users, and keep current users active and engaged.

Experience

Discord ANC Owner | community Manager 2020-Current

- **Founded and managed** a Discord server of over **60,000** members.
- **Partnered** with popular servers and brands like Wacom and Discord.
- **Implemented special events**, giveaways, contests with prizes, and partnered advertisements that maintained engagement, generated new revenue, and attracted new members.
- **Created a trusted system** for artists and buyers that offers exclusivity and an extra layer of protection online.
- **Assembled a diverse team** of admins and moderators across time zones to ensure round-the-clock community support.
- **Proficient in self-marketing**, partnership negotiations, and merchandise creation and management.

Lee Laa Lou Content Creator | Community Manager 2022-2023

- **Developed and executed** monthly social media content plans to drive engagement and brand awareness.
- **Designed compelling social media illustrations** featuring store products to enhance promotion and educate the audience.
- **Conceptualized and produced creative posts**, images and videos, for seasonal and themed campaigns, effectively boosting online presence during key occasions.
- **Monitored social media** performance metrics and adjusted content strategies to optimize reach, engagement, and conversion rates.
- **Utilized design software** and tools to create visually appealing and shareable social media content.

Ganz Artist | Community assistant 2017-2023

- **Created 2D concept art** for various items and characters, aligning with community interests.
- **Designed marketing artwork** and posters for social media and ads, driving community engagement.
- **Developed thousands** of low and high poly game asset models, incorporating player feedback.
- **Managed community** discussions on game development, gathering player insights.
- **Organized online events** and contests, boosting community interaction and loyalty.